# A 'Sexual Revolution' without Effective Contraception. Youth Sexuality, the Gender Gap and Changing Transitions to Adulthood in Russia (1970s–1990s)

by Mona Claro

# Abstract

In Russia, the mid-1960s – mid-1970s cohort came of age during perestroika and became sexually active earlier than the previous cohorts had; their heterosexual initiation was less connected to the expectation of marriage and motherhood. Do they constitute a new "sexual generation", shaped by the liberalization of public discourses on sexuality? Previous literature points to contradictory answers. This article offers a refined analysis of the specificity of this cohort, based primarily on interviews with women and men born between the 1950s and the 1990s, and second-hand statistics. It shows that regarding the use of the most effective contraceptive methods, changes were still slow and limited in the 1990s. The sexual debuts of the *perestroika* and following years share important similarities with those of the "stagnation" (Russian: period zastoia, i.e. the reign of Brezhnev and his immediate successors 1964-1986), namely a gendered double standard and a high risk of unplanned pregnancy. However, these sexual initiations differ from the earlier ones in that the high probability of unplanned motherhood was no longer compensated by the predictability of pathways to adulthood. A similar lack of effective contraception thus takes on different meanings in the recollections of the "stagnation" and *perestroika* generations: while the former tends to display a selective nostalgia for simpler times (when love and spontaneity, rather than cautious planning, ruled), the latter produces more bitter narratives. The perestroika a generation often experienced a painful gap between its primary socialization and its path to financial and residential independence.

# Introduction

The normalization of heterosexual relationships devoid of expectations of family formation, during increasingly long transitions to adulthood, for both men and women, is among the most important changes in sexual behavior that has taken place in industrialized societies in the past decades.<sup>1</sup> Some researchers have interpreted these changes in terms of a "sexual

<sup>1</sup> Acknowledgements: The present research was funded by Institut Émilie du Châtelet, École des hautes études en sciences sociales (EHESS), and Institut national d'études démographiques (INED). It benefited from the helpful input of Michel Bozon and Juliette Rennes.

revolution"<sup>2</sup> and a "second demographic transition".<sup>3</sup> Others have favored more nuanced conceptualizations in terms of "individualization", "destandardization", new norms, and a shift from an external to an internal locus of control.<sup>4</sup> In both cases, scholars have drawn attention to the connection between the spread of "modern" or technological contraception<sup>5</sup> and a narrowing gender gap. They have stressed the crucial significance of these changes for women in particular, since the possibility of dissociating sexual initiation from family formation during youth used to be the prerogative of men. While in Western societies, such changes can be traced back to the 1960s–1970s, in most Eastern European post-communist countries they are more recent. Approaches in terms of "sexual generations"<sup>6</sup> offer a useful lens through which these changes can be examined.<sup>7</sup>

In Russia, women and men born in the mid-1960s – mid-1970s experienced (part of) their transition to adulthood during *perestroika*, when mass media discourses about an ongoing "sexual revolution" were spreading, and they experienced their first heterosexual intercourse earlier than the previous cohorts. The existing literature provides divergent answers to the question of their generational belonging. According to Anna Rotkirch, "the 'sexual revolution' in Russia happened in two distinct stages": first, a quiet, "behavioral revolution" in the 1970s (when sexuality outside of marriage was officially condemned), then a "discursive revolution" that started with *perestroika*.<sup>8</sup> Based on quantitative and qualitative data collected in Saint Petersburg, she has argued that men and women born circa 1945–1965 (who came of age during the "behavioral revolution") are part of the "generation of personalization", for which "the gap between the official ideology and private behavior

- 2 See Hera Cook: The English Sexual Revolution: Technology and Social Change, in: History Workshop Journal 59 (2005), no. 1, pp. 109-128; Dan Healey: The Sexual Revolution in the USSR: Dynamics Beneath the Ice, in: Gert Hekma, Alain Giami (eds.): Sexual Revolutions, London 2014, pp. 236-248; Igor Kon: The Sexual Revolution in Russia: From the Age of the Czars to Today, Simon and Schuster, New York 1995; Anna Rotkirch: The Man Question. Loves and Lifes in the Late 20th Century Russia, Helsinki 2000; Anna Temkina: Novyi byt, seksual'naia zhizn' i gendernaia revoliutsiia [The New Way of Life, Sexuality and the Gender Revolution], in: Elena Zdravomyslova, Anna Rotkirch et.al. (eds.): Novyi byt v sovremennoi Rossii: Gendernye issledovaniia povsednevnosti [The New Way of Life in Modern Russia. Gender Studies of Everyday Life], Saint Petersburg 2009, pp. 33-67.
- 3 See Ron Lesthaeghe: The Unfolding Story of the Second Demographic Transition, in: Population and Development Review 36 (2010), no. 2, pp. 211-251; Sergei Zakharov: Russian Federation: From the First to Second Demographic Transition, in: Demographic Research 19 (2008), pp. 907-972.
- 4 See Michel Bozon: La nouvelle normativité des conduites sexuelles ou la difficulté de mettre en cohérence les expériences intimes, in: Jacques Marquet (ed.): Normes et conduites sexuelles. Approches sociologiques et ouvertures pluridisciplinaires, Louvain-la-Neuve 2004, pp. 15-33.
- 5 (So-called) "modern" (condom, pill, IUD, etc.) or "traditional" (withdrawal, periodic abstinence) methods will be referred to as "technological" or "non-technological" in order to avoid the misleading evolutionist connotations of the "modern"/"traditional" terminology.
- 6 See Elina Haavio-Mannila, Jeja Pekka Roos et.al.: Repression, Revolution and Ambivalence: The Sexual Life of Three Generations, in: Acta Sociologica 39 (1996), no. 4, pp. 409-430; Ken Plummer: Generational Sexualities, Subterranean Traditions, and the Hauntings of the Sexual World: Some Preliminary Remarks, in: Symbolic Interaction 33 (2010), no. 2, pp. 163-190.
- 7 The generational approach adopted here focuses on shared norms and practices rather than on collective consciousness.
- 8 Rotkirch, The Man (see note 2), p. xvi.

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widened". Those born circa 1965–1975 (who came of age during the "discursive revolution") on the other hand, are part of a "generation of articulation" that made a decisive step towards dissociating sex from marriage and reproduction.<sup>9</sup> Her analysis focuses on evidence of "earlier onset of sexual life", "a higher number of marriages and sexual partners", and "more varying kinds of sexual techniques", without a specific focus on youth.<sup>10</sup>

However, other surveys, more concerned with reproductive practices, including Rotkirch's own subsequent research, have come to somewhat contradictory conclusions. Qualitative surveys conducted in several Russian cities (Saint Petersburg, Chelyabinsk, Perm) have shown the persistence of normalized unplanned first births (experienced in terms of "fate", for example), among the 1960s and 1970s cohort women.<sup>11</sup> Sergei Zakharov's quantitative research has shown that in terms of "fertility postponement", "in Russia, no changes were observed before the cohorts born in the first part of the 1970s".<sup>12</sup> He has stressed that "unlike that in the Western countries, the [quiet] sexual revolution in Eastern Europe was not accompanied by the parallel process of the contraceptive revolution".<sup>13</sup> Indeed, in the USSR, at the time, pill use was extremely rare, and condom use was rare. Limited use of technological contraceptive practices during youth therefore highlights the similarities between the mid-1960s to mid-1970s cohort and the previous one, rather than their differences.

Building on these divergent surveys, the present article reexamines the boundaries between late Soviet and post-Soviet "sexual generations", focusing on women and "ordinary" heterosexual behavior.<sup>15</sup> It is based on semi-structured biographical interviews, in which informants were asked to tell the story of their "first times" (first love, first intimate relations, first marriage, first pregnancy, first birth), and more generally of their transitions to adulthood.<sup>16</sup> Interviews were conducted in Moscow and Saint Petersburg in 2012–2016 with thirty women and nine men born between the 1950s and the 1990s.<sup>17</sup> Most of the informants

- 10 Elina Haavio-Mannila, Anna Rotkirch: Generational and Gender Differences in Sexual Life in St. Petersburg and Urban Finland, in: Yearbook of Population Research in Finland 34 (1997), pp. 133-160.
- 11 See Anna Kruglova: Between "Too Young" and "Already Old": The Fleeting Adulthood of Russia's Split Generation, in: Deborah Durham, Jacqueline Solway (eds.): Elusive Adulthoods: The Anthropology of New Maturities. Bloomington 2017, pp. 174-196; Anna Rotkirch, Katja Kesseli: "The First Child is the Fruit of Love". On the Russian Tradition of Early First Births, in: Tomi Huttunen, Mikko Ylikangas (eds.): Witnessing Change in Contemporary Russia, Helsinki 2010, pp. 201-220; Temkina, Novyi byt (see note 2).
- 12 Zakharov, Russian Federation (see note 3), p. 932.
- 13 Ibidem, p. 918.
- 14 See section 1.3 below.
- 15 On homosexual generations, see Francesca Stella: Lesbian Lives in Soviet and Post-Soviet Russia: Post/Socialism and Gendered Sexualities, New York 2015.
- 16 The interviews were conducted in Russian and translated by the author. Most of them lasted from one to two hours.
- 17 Among the 1950s to mid-1970s cohorts' informants on which this article is focused, almost onethird grew up outside of the "two capitals", in small to large provincial cities, and moved to Moscow or Saint Petersburg when they started university or later.

<sup>9</sup> Ibidem.

belonged to the "intelligentsia" (but none has an elite, *nomenklatura* background).<sup>18</sup> Among those born before the late 1970s (i.e. the focus of this article), the majority has a higher education (typically, engineers or teachers), whereas several have completed a vocational training (e.g. factory workers or a saleswoman). Living in big cities and being among the most educated meant having access to better medical services and being more inclined to postpone one's first child, especially after the *perestroika*.<sup>19</sup> Interviewees were recruited through informal personal contacts and the snowball method. Archive materials (medical popularization press<sup>20</sup> and family life handbooks) and second-hand statistics<sup>21</sup> were also analyzed. Revisiting Rotkirch's pioneering work,<sup>22</sup> I argue that two sexual generations should be distinguished.<sup>23</sup>

The "stagnation"<sup>24</sup> generation encompasses those born between the 1950s and the mid-1960s. This conceptualization echoes Aleksei Yurchak's investigation of "the last Soviet generation" that "came of age between the 1970s and the mid-1980s".<sup>25</sup> In contrast with previous generations, which had been affected by the Revolution, the Terror, the War or the Thaw, the "children of stagnation" enjoyed unprecedented stability, predictable professional careers and a higher material standard of living. State intervention (in particular welfare policies), kinship solidarities, the economy of favors ("blat"), and a thriving informal economy were key features of this way of life.<sup>26</sup> Access to employment and housing was organized by the State, and transitions to adulthood were highly standardized.<sup>27</sup> While Rotkirch considers that this generation "[lacks] a common generational experience" (due to the "widening gap" between "official morality" and everyday life),<sup>28</sup> I will argue that state-organized transitions to adulthood, the trivialization of shotgun weddings and the romanticization of carefree unplanned first births were, in fact, its unifying experience. This

- 18 On class divisions in the USSR (primarily based on social and cultural capital, rather than economic capital), see Suvi Salmenniemi: Introduction: Rethinking Class in Russia, in: idem (ed.): Rethinking Class in Russia, Burlington 2012, pp. 1-22, here pp. 4-7.
- 19 See Julie Brown, Nina Rusinova: Lichnye sviazi v sisteme zdravookhraneniia i 'kar'era bolzeni' [Personal Connections in the Health Care System and Career Illness], in: Sotsiologicheskie Issledovaniia 3 (1993), pp. 30-36; Veronika Kushtanina: Transition de l'époque soviétique à la période post-soviétique au prisme de biographies singulières, in: Clio. Femmes, Genre, Histoire (2019), no. 49, pp. 239-259.
- 20 In particular, monthly issues of "Zdorov'e" magazine published between 1972 and 1991 were systematically analyzed.
- 21 Unless otherwise stated, all the surveys quoted hereafter are representative.
- 22 See Rotkirch, The Man (see note 2).
- 23 The gap between Rotkirch's results and mine may resultpartly from the fact that she collected narratives through "an autobiographical competition about love and sexuality", whereas the narratives I collected through interviews are arguably more ordinary.
- 24 Quotation marks are used because "stagnation" was not an official designation such as "perestroika" (it was introduced later by Gorbachev, with negative connotations).
- 25 Alexei Yurchak: Everything Was Forever, until It Was No More: The Last Soviet Generation, Princeton 2005.
- 26 See Kirsten Bönker: Depoliticalisation of the Private Life? Reflections on Private Practices and the Political in the Late Soviet Union, in: Willibald Steinmetz, Ingrid Gilcher-Holtey et.al. (eds.): Writing Political History Today, Frankfurt a.M. 2013, pp. 207-234.
- 27 See Alain Blum, Pascal Sebille et.al.: A Divergent Transition to Adulthood in France and Russia: A Cohort Approach, in: Revue d'Etudes Comparatives Est-Ouest 40 (2009), no. 3-4, pp. 123-152.
- 28 Rotkirch, The Man (see note 2), p. 167.

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generation was characterized by a gender gap in sexual norms and an expectation that women's sexual activity would quickly lead to marriage and motherhood. In their narratives of first pregnancies, I identified two reproductive frameworks that allowed for the normalization of unplanned first births: the "chance" framework, and the "mistake" framework. They can be analyzed as two "framing rules" (with their corresponding "feeling rules"), in Arlie Hochschild's conceptualization.<sup>29</sup>

Similarly to Rotkirch, I identified pivotal years of birth circa 1965:<sup>30</sup> indeed, turning 22 (the median age at first birth for women) in 1987 (at the beginning of the *perestroika* changes) or in the following years had very different implications. Some informants born as late as 1967, who had their first child as late as 1989, were included in the "stagnation" generation, given that their transition to adulthood was still characterized by employment stability and access to non-profit housing.<sup>31</sup> Other informants, born in 1965 and 1967, who had their first child as soon as 1987, were included in the *perestroika* generation, given that their transition to adulthood the perestroika generation, given that their transition to adulthood solution the perestroika generation, given that their transition to adulthood already lacked these features.

The perestroika generation encompasses those born between the mid-1960s and the mid-1970s. "Born Soviet children, they were teenagers during perestroika [...], young adults looking for jobs in the 'chronic crisis'<sup>32</sup> of the 1990s."<sup>33</sup> In line with Anna Kruglova's research, they can be seen as a "split generation", as "split between Soviet and post-Soviet moral orders".<sup>34</sup> Similarly, Raili Nugin's survey of the 1970s cohorts' transitions to adulthood in post-Soviet Estonia has called it a "threshold" or "intermediate generation".<sup>35</sup> Furthermore, I will show that Rotkirch's claim that the 1965–1975 cohort's valorization of sexual pleasure for its own sake (dissociated from "marriage or children") was a "shared generational experience" should be nuanced. First, the persistent gender gap was limiting this trend. In addition, I encountered evidence of a split sexual generation, torn between the previous generation's normalization of early unplanned parenthood, on the one hand, and rapidly changing sexual norms and material living conditions, on the other. It should also be noted that the 1970s cohort is characterized by an unprecedented differentiation between the age at first birth of the least and the most educated women (in comparison with the 1960s cohort, the gap went from two to five years).<sup>36</sup> In other words, postponing motherhood was becoming a new way of "doing class" in a context of growing social inequalities. While this aspect surely deserves attention, it will remain beyond the scope of this article. We will rather focus on shared gendered generational experiences, and on the persistence of mechanisms favoring unplanned first pregnancies among all Russian women, including the most educated.

- 29 See Arlie Hochschild: Emotion Work, Feeling Rules, and Social Structure, in: American Journal of Sociology 85 (1979), no. 3, pp. 551-575.
- 30 See Rotkirch, The Man (see note 2), p. 23.
- 31 Either State property or cooperatives. See section 2.1 below.
- 32 See Olga Shevchenko: Crisis and the Everyday in Postsocialist Moscow, Bloomington 2009.
- 33 Kruglova, Between "Too Young" (see note 11).
- 34 Ibidem.
- 35 Raili Nugin: Constructing a Transition Generation: The 1970s Cohort, in: Anu Kannike, Maaris Raudsepp (eds.): Generations in Estonia: Contemporary Perspectives on Turbulent Times (Approaches to Culture Theory 5), Tartu 2016, pp. 282-317, here p. 292.
- 36 See Kushtanina, Transition de l'époque soviétique (see note 19).

The first part of the article analyses the health policies, the political and economic transformations, as well as the gendered norms that shaped the ineffective contraceptive practices of both the "stagnation" and the *perestroika* generations. The second part deals with the destabilization of the Soviet reproductive frameworks from one generation to the next. It examines how the younger informants dealt with (potential) unplanned pregnancies within the framing and feeling rules inherited from the "stagnation" generation, although in new, uncertain socio-economic conditions.

# 1. Youth sexuality without effective contraception

## 1.1 Changing sexual norms and persistent silences

During the youth of the "stagnation" generation, official morality condemned premarital sexual relations. More specifically, it was commonly understood as a condemnation of sexual relations without marriage plans. It concerned both genders, with extra warnings addressed to women – since "nature dictates" them "to be more careful", as stated in the popular "Zdorov'e" (Health) magazine.<sup>37</sup> The "everyday morality" was more permissive than the official one,<sup>38</sup> but its gendered double standard was not weaker: men's premarital (hetero)sexuality was fully normalized and even expected, whereas women's, although far from marginal, was less common and potentially shamed. According to a 1983 survey on Soviet citizens who were registering their first marriage, 12% of men and 40% of women stated that they got married as virgins, and among those who did not, 28% of men and 75% of women were marrying their first sexual partner.<sup>39</sup> In line with previous research,<sup>40</sup> my interviews show that it was becoming increasingly trivial for women to legitimize their sexual activity in the name of "love", with or without marriage plans.

In 1987 and in the following years, there was a sudden boom of media and cultural content that explicitly dealt with sexuality and conveyed an unprecedented diversity of stances, including some in favor of a more permissive attitude towards youth sexuality.<sup>41</sup> Far from all the informants of the *perestroika* generation remember this new discourse as an important source of positive identification. Ania, who turned 18 in 1994, remembers that at the time, she felt part of a new, more "honest" generation, that embraced the "sexual revolution", considered sex without marriage plans normal, and rejected the "hypocrisy" of their parents. A few other women informants also recalled having one or more partners

38 Rotkirch, The Man (see note 2), p. 12. She defines "everyday morality" as "the possible, acceptable and typical (although not always the desired, the ideal)".

40 See Anna Temkina: Litsemerie i liberalizatsiia, udovol'stvie i raschet: zhenskaia seksual'nost' v brake i vne braka [Hypocrisy and Liberalization, Pleasure and Calculation. Female Sexuality inside and outside of Marriage], in: Anna Temkina (ed.): Seksual'naia zhizn' zhenshchiny: mezhdu podchineniem i svobodoi [Women's Sex Life: Between Submission and Freedom], Saint Petersburg 2008, pp. 229–352.

<sup>37</sup> Zdorov'e 9 (1989).

<sup>39</sup> See Zdorov'e 5 (1987).

<sup>41</sup> See Kon, The Sexual Revolution (see note 2).

before their first husband (if any), while ignoring (or even actively fighting) their parents' disapproval, but their narratives do not connect this with the *perestroika* changes.

The period from the late 1970s to the mid-1990s was a period of changing norms rather than new, stabilized norms. Young women's premarital heterosexual relations were becoming increasingly legitimate, especially among peers and, after 1987, in media and cultural productions as well, while their parents' attitudes remained diverse and often negative. Women's sexual debut was becoming earlier, less connected with expectations of marriage and motherhood, more similar to men's. The 1967-71 cohort women had their first sexual intercourse at 19.3 years old on average, and the 1972-76 cohort at 18.5 years old.<sup>42</sup> But this gender equalization process remained limited; in this regard, Russia's evolution is similar to other Eastern European post-communist countries', as well as Southern Europe's.<sup>43</sup> Only local surveys allow us to compare men's and women's ages at first intercourse. In Saint Petersburg, the double standard that was quite important for the 1947–52 cohort (women were becoming sexually active about two years later than men, on average) decreased but did not fade away for the 1957-62 and the 1967-72 cohorts (a 1.2-year gap between men and women remained).<sup>44</sup> Similarly, a (non-representative) survey conducted among Moscow students born in 1975–78 showed a 1.2-year gender gap in median ages.<sup>45</sup> In fact, while the perestroika generation women's sexual debut was characterized by changing norms and behaviors, it remained different from the same cohort's men's, and similar to the "stagnation" generation women's, in one crucial aspect: they would still involve a high risk of unplanned pregnancy, i.e., of potential abortions and (more or less welcomed) unplanned births that were both disproportionately women's burden.

Indeed, their youth was in part shaped by enduring silences on sexuality and birth control. As in the previous generation, parents were very unlikely to provide either knowledge or help regarding contraception before or during their sexual initiation. My interviews are rather consistent with statistics collected in Saint Petersburg, showing that if we compare women born in 1960–69 with those born in 1970–79, the proportion of women who state that they received "enough sexual education at home" rose only from 11 to 19%.<sup>46</sup> Parents would usually avoid the topic of sexuality, except for some mothers who tried to convey to their daughters a vision of premarital sex as shameful and/or risky (especially in terms of out-of-wedlock pregnancies), without giving any specific contraceptive advice. For both these generations, as a rule, school was not a source of information on birth control either. Classes of "Ethics and psychology of family life" introduced in the early 1980s did not constitute a break from the past. An analysis of the content of two handbooks shows that

<sup>42</sup> See ROSSTAT: Reproduktivnoe zdorov'e naseleniia Rossii, 2011, Itogovyi otchet [Reproductive Health of the Russian Population, 2011, Final Report], Moscow 2013.

<sup>43</sup> See Michel Bozon, Osmo Kontula: Sexual Initiation and Gender in Europe. A Cross-cultural Analysis of Trends in the Twentieth Century, in: Michel Hubert, Nathalie Bajos et.al. (eds.): Sexual Behaviour and HIV/AIDS in Europe. Comparison of National Surveys, London 1998, pp. 37-67.

<sup>44</sup> See Haavio-Mannila, Rotkirch, Generational and Gender Differences (see note 10).

<sup>45</sup> Milhail Denissenko, Dalla Zuanna Gianpiero et.al.: Sexual Behaviour and Attitudes of Students in the Moscow State University, in: European Journal of Population 15 (1999), no. 3, pp. 279-304.

<sup>46</sup> Katja Kesseli et.al.: Reproductive Health and Fertility in St. Petersburg: Report on a Survey of 18–44 Year Old Women in 2004, University of Helsinki 2005.

contraception was not part of the official curricula, except for one mention of the harmful side effects of the pill.<sup>47</sup> Later on, *perestroika* did not entail any systematic reform in the field of sexual education, but it did allow some partly innovative bottom-up local initiatives, as one of the interviews reveals. Ania remembers a gynecologist giving a conference at her school in a small Ukrainian city, when she was 15 or 16, circa 1990–1991: "They gathered all the schoolgirls, and she told us something about lemon juice and vinegar [douches] as a contraceptive method", "she talked about condoms as well, but then again, on the whole, the bottom line was that a girl was supposed to get married and, uh... have children". The extent of such initiatives remains unclear. In Saint Petersburg, among women born in 1970–1979, only 6% consider they received "enough sexual education" at school.<sup>48</sup> In conclusion, the data examined here strongly suggests that being a teenager under Brezhnev or under Gorbachev generally did not make any significant difference in terms of the almost complete absence of transmission of contraceptive knowledge from parents or at school.

# 1.2 A broadening contraceptive landscape

In parallel with this inertia, the perestroika generation could potentially seize new contraceptive opportunities. On the one hand, part of this generation became sexually active, and sometimes became parents, as early as the mid-1980s, before any important changes had happened, in conditions similar to those of the "stagnation" generation. At the time, gynecologists were a very unlikely source of contraceptive guidance for young women. My interviews, consistent with previous research,<sup>49</sup> show that the first consultation would usually take place only during the first pregnancy, when women were about to become mothers or getting an abortion. The only medical method that was then carefully promoted by the Health Ministry was the IUD, which was to be prescribed to mothers only; the pill was considered harmful and to be prescribed only for prophylactic purposes. Legal abortion was a very common way of spacing and stopping births, but it was officially considered a threat to future fertility; the press and the doctors would rather successfully discourage women who were not yet mothers from resorting to it. Moreover, early motherhood was officially encouraged, with first-time mothers older than 25 labeled as "old parturients". As state employees, physicians were not supposed to encourage premarital sex or means to postpone motherhood. As a result, young women and men were left with rather scarce official medical popularization in the form of books and magazines addressed to married couples willing to space or stop births. For instance, in "Zdorov'e", couples were essentially oriented to the IUD, the condom, as well as the rhythm method (its risk of failure was downplayed).<sup>50</sup>

<sup>47</sup> See Ivan Grebennikov, Luiza Kovin'ko: Khrestomatiia po etike i psikhologii semeinoi zhizni. Prosveshchenie [A Reader in Ethics and Psychology of Family Life], Moscow 1986; Ivan Grebennikov (ed.): Etika i psikhologiia semeinoi zhizni. Prosveshchenie [Ethics and Psychology of Family Life], Moscow 1984.

<sup>48</sup> Kesseli et.al., Reproductive Health (see note 46).

<sup>49</sup> See Temkina, Novyi byt (see note 2), p. 50.

<sup>50</sup> See Mona Claro: Ni hasard ni projet. Genre, sexualité et procréation pendant la jeunesse en Russie (années 1970 – années 2010), PhD Thesis in Sociology, Paris 2018, pp. 79-118.

On the other hand, part of the *perestroika* cohort experienced part or all of their sexual initiation after 1987, when two important sets of political changes were taking place. First, the Health Ministry took a renewed stance on contraception. Previously secret abortion statistics were published, and the USSR's world record in this domain was loudly criticized in the media.<sup>51</sup> Government officials admitted to being excessively cautious about the pill (and that condoms were an important tool in the fight against the HIV epidemic that crossed the Soviet borders circa 1987). This new stance was maintained and strengthened until 1997. However, sources indicate that the physicians' skepticism towards the pill evolved slowly.<sup>52</sup> Second, the government renounced three monopolies that played a key role in shaping the contraceptive landscape of the population, namely the monopolies of healthcare, of control over media and cultural production, and of importation/production and sale of contraceptives.

Some elements of market economy were introduced in the health sector: new "kooperativ" and "khozraschet" clinics emerged, which facilitated avoiding the free-of-charge local physician automatically assigned by the State. Such practices of avoidance, and strategies to arrange consultations with practitioners chosen through acquaintances, combined with under-the-table payments, were already common before *perestroika*, but they were illegal, informal and partly uncertain. During and after *perestroika*, these longstanding practices continued, but more importantly, legal for-profit medicine gave those patients who could afford it unprecedented opportunities to behave as demanding consumers<sup>53</sup> rather than captive beneficiaries. It gave women more leeway to obtain medical contraception.

At the same time, the end of State censorship of publications allowed new discourses on sexuality and birth control. In 1991, "Zdorov'e" magazine, for instance, published a translation of a chapter from an American sexual education handbook that recommended the condom and the pill to teenagers.<sup>54</sup> Furthermore, two informants remember the advent of a new magazine in particular, "Spid-Info" (AIDS-Info) (1989), that featured HIV-prevention material along with erotic and yellow press content (Ania, born in 1976, and Aleksandra, born in 1972). As suggested by this example, in the new, abundant media discourses about sexuality, the hedonistic register would compete with the health register, and often outshine it. Interestingly, in the informants' recollections of the end of the Soviet "taboo" about sexuality, the spread of pleasure tips, erotica and pornography seemed more important (whether they were appreciated or not) than the spread of safe-sex advice.

In parallel, the availability of contraceptives stopped depending on central planning only, and more brands, including imported ones, became available. A new generation of condoms took over: some informants remember it as an improvement of quality (as they were less thick, more solid), and Aleksandra even considers that "condoms emerged only in 1992". Moreover, this market-driven extension of the contraceptive offer was reinforced by the new laisser-faire attitude of the authorities regarding hormonal contraception. The USSR was

<sup>51</sup> See Mona Claro: Dénoncer les maltraitances gynécologiques en URSS: critique ordinaire des patientes et critique féministe (1979–1989), in: Diogène 267/268 (2019), no. 3-4, pp. 289-308.

<sup>52</sup> See Claro, Ni hasard (see note 50), pp. 163-167.

<sup>53</sup> See Anna Temkina, Michele Rivkin-Fish: Creating Health Care Consumers: The Negotiation of Un/Official Payments, Power and Trust in Russian Maternity Care, in: Social Theory & Health 18 (2020), pp. 340-357.

<sup>54</sup> See Zdorov'e 6 (1991).

among the first countries to authorize the sale of emergency hormonal contraception: it became available without prescription in 1991.<sup>55</sup> As for the regular pill, despite the regulations, it became later informally accessible without prescription as well.<sup>56</sup> Furthermore, while the interviews do not mention any underground sales of contraceptives before the *perestroika* (in contrast to attested underground sales of erotic material), some include reports of a contraband market under Gorbachev, and possibly in the 1990s, when the informal economy was more generally booming. The youth of the *perestroika* generation could thus potentially have been radically transformed by a new generation of imported condoms, and by the wider accessibility of the pill. Yet this was not the case, as the next section will show.

#### 1.3 Obstacles to medical methods and condom use

The predominant modes of transmission of contraceptive knowledge and norms were an important obstacle to the use of medical methods (pill and IUD). As shown by Rotkirch, for the "stagnation" generation, "peer groups" and "learning by doing" were key "channels" of transmission.<sup>57</sup> My interviews show that it remained true for the *perestroika* generation, even as new, more massified opportunities to learn about safe sex were beginning to develop; on this issue, my conclusions are more cautious than Rotkirch's.<sup>58</sup> In both generations, friends, acquaintances and sexual partners were key sources of information and representations on what methods were possible and desirable. Before the *perestroika*, this informal education would orient young people to the rhythm method, withdrawal or condoms. After 1987 and throughout the 1990s, this informal education was evolving, but it would still tend to trivialize non-technological, risky methods and to convey mistrust in medical methods. Interviews with both generations contain rather negative assessments of this informal education: some informants felt they lacked contraceptive knowledge during their initiation, whereas others felt confident at the time, and realized later that they had overestimated the efficacy of non-technological methods. An expression used by Tatiana (born in 1959 in Moscow), could summarize these assessments: "sarafannoe radio" refers to a rural style "gossip mill". Similarly, informants of the perestroika generation talked about "learning by trial and error [na oshchup']" (Nikolai, born in 1972 in Saint Petersburg), or about a "courtyard education" and discovering the "secrets" of contraception (Aleksandra born in 1972 in a small Arctic city). After 1987, medical methods were theoretically more accessible, but as a rule, physicians were not proactively promoting them to young women. Peers arguably had a more decisive influence, as shown below in the cases of the only two informants of the *perestroika* generation who used such methods in the 1990s (none did in the 1980s).

In the first case, Aleksandra "wanted to choose a pill" before her first intercourse (at 18, in 1990), but she renounced the idea after "some girls" from the university told her that their assigned women's clinic (in the outskirts of Moscow) would not help her: "They

<sup>55</sup> See Zdorov'e 4 (1991).

<sup>56</sup> See Kate Grindlay, Bridgit Burns et.al.: Prescription Requirements and Over-the-Counter Access to Oral Contraceptives: A Global Review, in: Contraception 88 (2013), no. 1, pp. 91-96.

<sup>57</sup> Rotkirch, The Man (see note 2), pp. 163-168.

<sup>58</sup> Ibidem, pp. 170 f., 277-280.

told me: [...] they will humiliate you" and "if you say you're a virgin, they won't believe you". As she was convinced that the "free of charge" healthcare system was too judgmental of women students' premarital sexual relations, she resigned herself to having her first intercourse unprepared, and her partner used withdrawal. She was also taught by fellow women students to drink chamomile infusion as post-coital contraception. Later on, circa 1991, as she was "becoming crazy" because of pregnancy scares, she heard that several of her friends had IUDs inserted, and she followed their example. She eventually got an IUD from a newly opened for-profit clinic recommended to her, once again, by word-of-mouth.

In the second case, Zoya (born in 1967 in Saint Petersburg) was introduced to withdrawal and the rhythm method by her first sexual partner, whom she trusted as an older medical student (first intercourse at 18, in 1985). In the following years, she received most of her contraceptive guidance from a friend who was involved in the newly thriving industry of sex work with Western men: she taught her how to use lemon juice douches (that turned out to be very painful), and she got her contraband emergency hormonal pills. Zoya resigned herself to using this source of supply because, similarly to Aleksandra, she was convinced that she would not have been able to get pills through legal channels "without an engagement ring". Nevertheless, she remained deeply skeptical about the hormonal contraception she was using: "they were of bad quality, they were expired". Later on, she considered turning to the IUD but never did because, among other reasons, "babies would be born with IUDs in their heads". Another example of "sarafannoe radio" feeling mistrust of medical contraception is provided by Sonia (born in 1967 in Moscow): she remembers that circa 1988, a "razbitnaya" (boisterous, exuberant) friend considered buying an IUD she was offered "in an underground passage" but decided not to, in fear that it would be "full of AIDS".

The obstacles to the use of medical contraception revealed above are found in other contexts and well-identified in the scientific literature: "misinformation", "mistrust" of medical novelties and health practitioners, reinforced by (fear of) "mistreatment" by these practitioners.<sup>59</sup> In Russia's case, during the *perestroika* and in the following years, these obstacles appear to have been exacerbated by a very sudden and disorienting shift to a globalized market economy with a massive informal component. Moreover, some narratives tend to cast familiarity with medical methods as the prerogative of unconventional young women, such as a sex worker, or an "exuberant" friend. These representations testify to another potential obstacle to medical methods: associations with promiscuity conflicting with women's gender assignations. Contraceptive practices were in part shaped by gendered sexual norms. Once again, this phenomenon is not specific to Russia. It consists in "the normative ideal of the serious, innocent young woman, who does not know anything about sex, and leaves the initiatives to men, as opposed to women stigmatized as 'sluts' when they are knowledgeable and take decisions".<sup>60</sup>

Gender norms were also an important obstacle to condom use. Interviews with the "stagnation" generation men and women show that at the time of their sexual debut, the condom was well known, but quite unpopular. I coded discourses on this unpopularity into four

<sup>59</sup> Sidney Schuler, Maria Choque et.al.: Misinformation, Mistrust, and Mistreatment: Family Planning among Bolivian Market Women, in: Studies in Family Planning 25 (1994), no. 4, pp. 211-221.

<sup>60</sup> Paola Tabet: La grande arnaque: Sexualité des femmes et échange économico-sexuel, Paris 2004, p. 66 [Translated by the author].

categories: first, material obstacles, i.e., shortages and/or low quality; then, three gendered normative obstacles, i.e. embarrassment and shame (when buying or discussing), associations with casual sex, and finally, active/passive heterosexual roles (during intercourse, men are expected to be the ones who offer and decide). While some informants referred only to material obstacles, some referred to both material and normative obstacles, and others only to normative obstacles. During the youth of the *perestroika* generation, the material obstacles disappeared, but the three normative obstacles were quite persistent, even as the HIV epidemic was beginning to spread.

While some women state that when they were young, condoms repelled them as unromantic, others complained of men's unwillingness to use them. Attitudes such as Igor's (born in 1965 in Saint Petersburg) seem to have been commonplace among men: "Girls were the ones who were supposed to know about contraception. Boys were supposed to know about diseases". This meant that men were inclined to use condoms only outside of stable relationships; moreover, interviews suggest that practices were often in contradiction with this normative script, and casual sex was also far from always protected. Men who one-sidedly decided to use withdrawal instead of condoms, and men who failed to withdraw on time, are leitmotivs in women informants' narratives of both the "stagnation" and perestroika generations. As a result, women were inclined to resort to two sets of options, in combination with withdrawal or in replacement of it. First, they would rely at least in part on the rhythm method, but here again, they could experience difficulties associated with gendered vulnerabilities (cases of women who reluctantly forced themselves to have sex in the name of love, and cases of sexual violence, are far from exceptional). Second, they would attempt to make up for unprotected sex with post-coital methods that did not require men's implication, even if their efficacy or their safety was dubious (e.g., douches).

Once again, only local quantitative surveys are available on contraception during the youth of the *perestroika* generation. In Saint Petersburg, if we compare women born in 1970–79 with those born in 1960–69, the proportion of those who did not use any contraceptive method at first intercourse decreased only from 63 to 47%; condom use rose from 11 to 22%, withdrawal use increased from 24 to 28%, and rhythm method use stayed at a 7-8% level; only 2% were using the pill, and 5% used post-coital hormonal contraception (several answers allowed).<sup>61</sup> Among a (non-representative) sample of Moscow students born in 1975–78, only 43% used technological contraception at first intercourse.<sup>62</sup> Overall consistent with these statistics, my interviews show that the *perestroika* generation increasingly turned to technological contraception during youth, but this shift remained quite limited, and complete lack of protection, as well as using methods with high risks of failure, remained frequent and trivialized.

Moreover, reluctance towards seeking an abortion prior to motherhood (because of concerns about future fertility) remained widespread: in 1990–95, the share of abortions involving first pregnancies was only approximately 5-6%.<sup>63</sup> Therefore, it is not surprising that the *perestroika* generation women did not postpone motherhood more than the previous generation. On the contrary, as they experienced earlier sexual debut, they were facing

<sup>61</sup> See Kesseli et.al., Reproductive Health (see note 46).

<sup>62</sup> See Denissenko, Gianpiero et.al., Sexual Behaviour (see note 45).

<sup>63</sup> See ROSSTAT: Zdravookhranenie v Rossii, Moscow 2007.

a rather high risk of unplanned birth at earlier ages. For Russian women born from the 1950s to the mid-1960s, the median age at first birth fluctuated around 22-23; for those born in the early 1970s, it had decreased to 21. In parallel, for men born between the 1950s and the early 1970s, the median age at first birth fluctuated around 25; for those born in the mid-1970s, it increased to 26.<sup>64</sup> According to a more recent survey on women, an increased postponement of motherhood cannot be observed in the 1972–76 cohort, but only in the 1977–81 cohort.<sup>65</sup>

In conclusion, during the youth of the *perestroika* generation, peers continued to play a more crucial role in the shaping of contraceptive knowledge and norms than teachers or physicians. Despite new possibilities, young women were anxious about medical methods such as the pill, and condom use remained limited. The gender double standard was persistent, and women, in contrast with men, had a rather short interval between their sexual initiation and their entry into motherhood.

### 2. Soviet reproductive frameworks in the turmoil

When women and men informants of the perestroika generation told about the pregnancies they or their partners discovered before they were parents,<sup>66</sup> similarly to the "stagnation" generation, there were (almost) no narratives about pregnancies that occurred after they deliberately stopped using contraception in order to plan their first child. Narratives about how informants of the "stagnation" and perestroika generations reacted to unplanned first pregnancies (emotions, thoughts, discussions, decisions to abort or not) were coded into two categories. They were analyzed as evidence of two reproductive frameworks, i.e., two "framing rules",<sup>67</sup> available at the time in order to make sense of (potential) unplanned pregnancies. According to Arlie Hochschild, "framing rules" imply "feeling rules".<sup>68</sup> Here, the "chance" framework was identified in narratives about sexual relations in the context of marriage (plans), when unplanned pregnancies were "naturally" welcomed, and in some way implicitly expected, if not awaited. On the contrary, within the "mistake" framework, unplanned pregnancies were not immediately interpreted as happy accidents, and the decision to give birth is described in terms of resignation (usually after abortion was considered); this framework was almost exclusively used in narratives about sexual relations without (unanimous) marriage plans. These two frameworks are consistent with the two "explanations" of unplanned first births identified by Anna Rotkirch and Katja Kesseli in interviews with Saint Petersburg women born in 1962–1980: the child as a "fruit of love" or as a "mistake, but opted for".<sup>69</sup> In line with their conclusions, I found that such a normalization of unplanned births was not true for the second and subsequent births, often carefully postponed or never realized.

67 Hochschild, Emotion Work (see note 29).

<sup>64</sup> See Blum, Sebille et.al., A Divergent Transition (see note 27).

<sup>65</sup> See ROSSTAT, Reproduktivnoe zdorov'e (see note 42).

<sup>66</sup> I refer to pregnancies that were interrupted (abortions, miscarriages) before one became a parent (if ever), and to pregnancies that ended in the birth of the first child. Further, they will be designated as "first pregnancies".

<sup>68</sup> Ibidem.

<sup>69</sup> Rotkirch, Kesseli, The First Child (see note 11).

# 2.1 The normalization of early unplanned parenthood during "stagnation"

During the youth of the "stagnation" generation, the "chance" and "mistake" frameworks were more or less in line with both official and everyday moralities. Becoming parents "by chance" was valued as the "natural" outcome of "serious", "loving" sexual relations within the context of marriage (plans). Becoming parents "by mistake", ideally after a shotgun wedding (or when it was impossible, as a single mother), was often pragmatically accepted as a lesser evil than abortion and considered a reasonable and respectable decision after a mishap. In both cases, getting married during a first pregnancy was normalized: in 1975– 84, only 58% of first children were conceived within marriage, but 83% of them were born after a wedding.<sup>70</sup> As for single motherhood, it was somewhat stigmatized, but it received the media's compassion and some welfare support.<sup>71</sup> In the recollections of the "stagnation" generation, narratives about becoming a parent within one of these two frameworks, especially within the "chance" framework, are typically associated with a selective nostalgia for the stability of the "stagnation" period, and the Soviet Welfare State. The informants tend to value these aspects, while often being critical of other aspects of the Soviet regime. This echoes what Kirsten Bönker has analyzed as a "synthesizing", "down-to-earth" and "ambivalent" nostalgia for "the Soviet 'golden 1970s" among former "ordinary Soviet citizens" born before 1962.72 Such associations can be found in interviews with informants born as late as 1967, who became parents as late as 1989, in parallel with professional and residential trajectories still typical of the "stagnation" generation.

In the "stagnation" generation, the life course was highly standardized, even across social hierarchies. "All the stages in the transition to adulthood [were] enacted within a short timeframe: the stages of leaving the parents' home, union formation and [becoming parents] were experienced passively rather than decided actively."<sup>73</sup> Women usually did not feel that postponing the birth of their first child was necessary or desirable in terms of their career or standard of living.<sup>74</sup> Becoming a mother during one's higher education was normalized, and in part facilitated by university and welfare regulations. Upon finishing their education, young people were automatically appointed to stable, full-time jobs ("raspredelenie"), and fear of unemployment was unknown. Mothers were guaranteed to resume their jobs after a maternity leave, and crèches were quite widely accessible and affordable. The typical way to move into independent housing involved waiting lists: young people would often have a child while living at their parents or in-laws, and only after said household had thus become officially "overcrowded", they would be granted access to long but reliable waiting lists (buying a "kooperativ" apartment was another, more exclusive way to access

- 70 See Brienna Perelli-Harris: Changes in Union Status during the Transition to Parenthood in Eleven European Countries, 1970s to Early 2000s, in: Population Studies. A Journal of Demography 66 (2012), no. 2, pp. 167-182.
- 71 Jennifer Utrata: Women without Men: Single Mothers and Family Change in the New Russia, Ithaca et.al. 2015.
- 72 Kirsten Bönker: Perestroika and the Loss of Certainties: The Post-Soviet Revaluation of Soviet Money Practices and Social Equality, in: Journal of Modern European History 15 (2017), no. 3, pp. 367-394.
- 73 Blum, Sebille et.al., A Divergent Transition (see note 27).
- 74 See Rotkirch, The Man (see note 2), pp. 78-82, 105.

housing). All these social policies would guarantee predictable life courses and encourage early parenthood.

Most of the interviews with women of the "stagnation" generation feature the "chance" framework,<sup>75</sup> and contain positive, partially nostalgic appreciations of what they remember as simpler times, when young people could be carefree about the timing of entry into parenthood. As a rule, their first pregnancies occurred after either unprotected or poorly protected sex, but in both cases, they were not characterized as a failure or an accident. For instance, Veronika recalls: "We would just think: well, I fell in love [...]. We did not think about where we were going to live, with what money" (first child at 25, in 1983). Similarly, according to Sonia (first child at 22, in 1989): "Everyone used to live more or less in the same average way, but with the certainty of having behind them a powerful State, that no matter what, would solve your problems". "Unlike nowadays, no one would think: well, first, I must make a career, provide for my family, and only then I will think about the fact that I must start a family".

Sonia became pregnant with her first child during her last year at the university, very quickly after getting married. She had not "thought of" or "discussed" this timing, but it felt "natural". After graduation, she was automatically appointed to a stable job, and the fact that she immediately took a maternity leave was not a problem. Her parents and her in-laws bought the newlyweds a "kooperativ" apartment in Moscow; a few years later, as speculation became possible, the same flat would have been unaffordable to them. Like other informants, she contrasted positive memories about the Soviet era, when "love" and spontaneity would rule, with negative appreciations of the post-Soviet capitalist era, in which young people are forced to think about "money" and be cautious.

Even Anastasia, who became a single mother at only 17 (in 1984), and then married a man who was not the biological father of her child at 18, somehow adheres to this romanticization of unplanned first births. As a young mother, she benefited from stable employment conditions, as well as free-of-charge crèches and infant food. When I asked her if there were examples of young people postponing parenthood at the time, she stated: "In our, how to put it... system, we do not plan children, like people do, maybe, abroad... [...] I know from the media that in America, for them, everything is planned, so they say", "We are not robots, right?". In conclusion, most "stagnation" generation women's narratives about how they became mothers display an enduring attachment to the Soviet reproductive frameworks and feeling rules.

#### 2.2 Embracing the Soviet reproductive frameworks in new conditions

When the *perestroika* generation was facing the risk of unplanned pregnancies before becoming parents, the same two Soviet reproductive frameworks (becoming parents "by chance" or "by mistake") remained available, whereas the Soviet system that had sus-

<sup>75</sup> Recruiting men of this generation for interviews turned out to be difficult, and one of the only two male informants was reluctant to talk about his reproductive life. Similarly to most women informants, the second male informant used the "chance" framework in a positive key, but without any nostalgia.

tained them was collapsing. Statistically, this generation was most likely to become parents under Gorbachev or in the early/mid-1990s, i.e., in uncertain, difficult times of political and economic turmoil. Among the informants, two women and one man (born between 1965 and 1973) had their first child between 1987 and 1995 and told about their entry into parenthood in a way that clashed with the typical "stagnation" narrative: without selective nostalgia, and in two cases, with bitterness, as detailed hereafter.

In the first case, Irina began dating her future husband at 21. In line with her Soviet socialization, she cannot remember having any discussions with him about contraception or the best time to start a family, and she tells the story of her first birth (quickly after her wedding, at 22, in 1995) within the "chance" framework. However, this framework sounds at odds with her unpredictable professional and residential trajectory. At the time of her first pregnancy, she had not completed her vocational training; she hints that in parallel, she was participating in the informal economy: "It was tough, in the country. The USSR had collapsed, and there wasn't anything new yet. People would buy and resell stuff [...]. People were trying to earn money in any possible way." The collapse of the Soviet Welfare State meant she did not have access to crèches and had no possibilities to move into an independent housing through a waiting line or a "kooperativ". Instead, she had to rely solely on kinship solidarities: her parents and in-laws helped her in babysitting the child and building a house in the outskirts of her large Siberian city. Beyond the "chance" framework, her assessment of family planning norms and practices during her youth is ambivalent. On the one hand, she stresses that women should start a family early, and build a "career" only afterward, as she did. On the other hand, she depreciates the lack of sexual education at school and the fact that she and her peers "would not go much to the gynecologist" during youth, using terms such as "Sovietness" and "stiffness". More generally, the way she assesses the Soviet regime clashes with the selective nostalgia of the 'stagnation" generation:

"It may be true that inside our Iron curtain, everything was somehow organized. People's life was organized, but it was organized, well, precisely, by someone who was on top, and would watch carefully after them, so that everyone did what they had to do, stayed in their little cage. And so that there would be just enough food for everyone. You know, like chicken in their enclosure."

Here, instead of being pictured as a reassuring protection, the Soviet standard life course that Irina was prepared for, but never experienced, is dismissed as a "cage".

In the second case, Igor had been dating his "first love" for six months when she became pregnant. He asked her to have an abortion, but "she was told that it was harmful, that it could make her infertile... she just refused". He tells the story of their shotgun wedding ("po zaletu"), and how he became a father during his last year of higher education (at 22, in 1987), within the "mistake" framework: "A son must have a father". According to the Soviet "raspredelenie" system, he was appointed to an engineering job immediately after graduation, but "had to leave" after only two years because he "lacked money". Indeed, career strategies elaborated before the *perestroika* sometimes did not fit the new conditions. He then experienced a trajectory that became very common during the *perestroika* and the 1990s chronic economic crisis: he switched to a less qualified, but more profitable job. Both

he and his wife continued living apart, at their parents: "I didn't want to get married, but as my son was born, I was compelled to [laughs], let's say. But this marriage didn't last long, given the fact that we had no apartment, no decent wages, that's why our marriage fell apart after, I don't know, three years." At the end of the interview, he added: "I think, and many people think, that one must buy an apartment, build a career, buy a car, and then have a child", "but in my life, it turned out that I faced the fait accompli of my child's birth, and... that's it". This present reevaluation of his past attests to the weakening of the Soviet reproductive frameworks from the late 1980s onwards. Early unplanned parenthood was still commonplace, but the framing and feeling rules that used to make it desirable, or at least respectable and bearable, were losing their material foundations and therefore their clarity and obviousness.

# 2.3 Avoiding the Soviet reproductive frameworks

In the *perestroika* generation, while some informants became parents within the Soviet reproductive frameworks, others in the midst of uncertain times avoided or refused such a trajectory. In particular, three women (born between 1967 and 1976) faced the possibility of becoming mothers within the "mistake" framework during their higher education, but eventually experienced a (spontaneous or induced) abortion and avoided a shotgun wedding (none of them was living with the potential father, and their relationships ended more or less shortly afterward). They constitute three revealing cases. Aleksandra became pregnant at 19 (in 1991), after she had dated her first sexual partner for less than a year. She had experienced a few pregnancy scares before: "He would reassure me, he would say: It's nothing to be scared of, we'll get married, and everything will be fine." Yet, when she actually discovered a pregnancy, instead of embracing the "mistake" framework that seemed obvious to her boyfriend, she decided to have an abortion. As for Zoya, she had an abortion at 22 (in 1989): she tried to convince her boyfriend to get married and have a child, but "he said: it's your problem", and she refused to become a single mother. In the third case, when Ania discovered she was pregnant (at 22, in 1998), she and her boyfriend quickly seized the "mistake" framework: "In fifteen minutes, I managed to convince him that we needed to keep this child." During the same conversation, he proposed her to marry, but demanded that she converted to his religion, and as she refused, they got into an argument; the same night, she had a miscarriage.

According to Zoya's and Ania's narratives, they were both initially quite in tune with the "mistake" framework and "feeling rule" when they discovered they were pregnant. They resigned themselves to an unplanned birth, and they expected their boyfriends to react accordingly and to propose: Ania welcomed the proposal, and Zoya was offended that she did not get one (she considered her boyfriend a "coward", and his actions a "betrayal"). However, they eventually avoided the unplanned birth, and later became relieved that they did not start a family in these circumstances. Ania, for example, stresses that couples who got married because of unplanned pregnancies, as she almost did, were "as a rule", "very unhappy" (there were a few examples among her university classmates). Interestingly, Aleksandra, on the other hand, already felt at odds with the "mistake" framework and feeling rule in 1991. She took an atypical decision, in that she refused the shotgun wedding she

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was offered, and had an abortion. Years after her abortion, she discovered she had become infertile. She expresses regrets about not being able to become a mother, and hints that the pregnancy she interrupted was perhaps a missed opportunity: "I saw so many abortions around me [...]. But the ones who had abortions, they already had children, whereas I had none." She remembers how difficult it was to weigh the pros and cons of welcoming an unplanned birth while finishing one's higher education, precisely when the USSR was about to collapse. On the one hand, she had witnessed some of her university classmates carrying on with "accidental pregnancies" even as "single mothers", counting on their family's and the Welfare State's help (they were granted the privilege of individual rooms at the student residence). On the other hand, "it was those times, the 1990s", and she "felt so fragile". Kruglova's analysis of the professional choices of the 1970s cohort seems relevant here as well: "for perestroika teens, the very rapidity of change in social, economic, and especially moral order was the generational experience. [...] Regardless of what they chose, they were not sure if the choice was right; and they were increasingly not sure if there was a right choice altogether".<sup>76</sup>

In conclusion, Aleksandra, Zoya and Ania, who came close to becoming mothers "by mistake", do not express selective nostalgia for the rule of love and spontaneity in the late Soviet period. They are very critical of the lack of sexual education and of effective contraceptive options during their youth. In this survey, their interviews feature the most acute denunciation of the Soviet era's sexuality: they describe it in terms of "shaming", "taboo", "prohibition" and "hypocrisy", as opposed to a new era, characterized by a "healthy interest" and more "choice", in this regard. Similar views are expressed by Nikolai, who became sexually active in the late 1980s, and had a planned first child only at 29 (in 2001). He also considers he came close to becoming a father by mistake: "thank God, we didn't have children", "I had all kinds of disorderly relations... I was lucky", "I can't say that we were planning, or not planning, [...] naturally, we wouldn't really use protection". When I asked him whether marrying at 29 was considered "normal, late or early", he answered: "Now, it's normal. Before, it was late. [...] The State would decide everything for you, in short. [...] Before, there used to be a law against parasitism, there used to be a tax on childlessness. [...] It was nonsense." Instead of praising the Soviet era's employment security and welfare policies towards families, he condemned the law against joblessness ("parasitism"), as well the 6% income tax that used to encourage young people to become parents as soon as they turned 18.

Such bitter appreciations of the Soviet era's reproductive policies are found only in the interviews with informants who were socialized in this system, but had to readapt to dramatically different conditions as emerging adults. They criticize what they see as State paternalism and conservatism, regarding sexuality and reproduction in particular, and sometimes more generally. Their narratives tend to depict their young selves not as the main protagonists of a triumphant "sexual revolution", but as a split generation, disoriented by rapid change.

76 Kruglova, Between "Too Young" (see note 11).

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## Conclusion

In a pioneering survey that did not focus on youth, Rotkirch had concluded that Russian men and women born circa 1965–1975 were a disruptive sexual generation, characterized by a dissociation between sex, marriage and reproduction, and more diversified practices.<sup>77</sup> However, subsequent surveys, as well as the research presented here, tend to downplay the changes that affected this cohort. By focusing specifically on sexual initiation, I showed that for young women who came of age during *perestroika* and in the 1990s, despite rapidly changing norms and an earlier onset of sexual life, contraceptive practices remained rather ineffective, and sex and reproduction remained quite inevitably entangled. The gendered double standard of youth sexuality was persistent: women's heterosexual initiation was later than men's, and they would become parents much earlier than they, around 21-22 years old. It appears that the changes that Rotkirch put at the center of her demonstration touched the sexual lives of this cohort's women not so much during youth, but after they had fulfilled the normative expectation of motherhood (and often marriage).<sup>78</sup> Indeed, after these women had given birth to a first child, they would resort to IUDs and abortions much more massively.

I thus argued that the mid-1960s – mid-1970s cohort is a split sexual generation. It had to deal with the persistence of the gendered double standard and ineffective contraception, but in new, post-Soviet conditions, in which the Soviet reproductive frameworks were losing their obviousness. Becoming a parent in one's early twenties "by chance" or "by mistake" was still commonplace, but because of the collapse of the Welfare State and the chronic crisis, these frameworks had lost their material foundations. In particular, for those who were socially advantaged before the *perestroika*, had played by the rules and gotten a higher education, the typical "intelligentsia" lifestyle they were expecting could suddenly become inaccessible. Instead of the romanticization of carefree unplanned first births typical of the narratives of the "stagnation" generation, this split *perestroika* generation tends to express bitter appreciations of the Soviet "cage" that did not prepare them for the capitalist, sexually more permissive 1990s. I encountered narratives about carefully postponed and successfully planned first pregnancies only in part of the interviews with the 1980s cohort, which I analyzed as the first post-Soviet sexual generation.<sup>79</sup>

Diffusionist interpretations of the so-called "sexual revolution" have claimed that it began spreading from North America and Northern and Western Europe in the 1960s, whereas "Spain, Portugal, Greece and the Eastern European countries [...] had to wait until the end of dictatorship before a sexual revolution could begin".<sup>80</sup> However, seemingly similar changes took place in very different conditions. In North America and North-Western Europe, the "baby-boom generation" whose youth coincided with the "sexual revolution", enjoyed a good economic conjuncture and conditions for transition to adulthood better than

<sup>77</sup> See Rotkirch, The Man (see note 2).

<sup>78</sup> See Mona Claro: Rester mère célibataire ou se (re)mettre en couple. Norme procréative et incertitudes conjugales en Russie (années 1980–2000), in: Isabelle Attané et.al. (eds.): En marge du couple. Genre et normes conjugales, Document de travail no. 243, Ined, Paris 2018.

<sup>79</sup> See Mona Claro: Des naissances imprévues socialement attendues. Genre, sexualité et contraception dans la jeunesse de classe moyenne en Russie, in: Revue française de sociologie 63 (2022), no. 3 (forthcoming).

<sup>80</sup> Hekma, Giami, Sexual Revolutions (see note 2).

their parents'.<sup>81</sup> Pill use has become a key feature of youth sexuality and has strengthened women's autonomy. In contrast, in Russia, important changes in youth sexuality took off in difficult times, in the turmoil of the collapse of the Soviet State and the "shock therapy". Young men, and especially women, tended to be vulnerable, lacking both predictable pathways to adulthood and effective contraception. In fact, to this day, Russia, similarly to most Eastern and Southern European countries, has been characterized by a very limited diffusion of the pill among young, childless women, in contrast with the dominant Western trend.<sup>82</sup> Russia's case thus stresses the need for more research on the local versions of the "sexual revolution", in order to further question the too simplistic westernization, "catching up" paradigm.

### Zusammenfassung

In Russland erreichten die Geburtenjahrgänge von der Mitte der 1960er bis Mitte der 1970er Jahre die Volljährigkeit zur Zeit der Perestroika und wurden früher als die vorherigen Jahrgänge sexuell aktiv; ihre Aufnahme heterosexueller Beziehungen war in geringerem Maße an die Erwartung von Ehe und Mutterschaft geknüpft. Verkörpern sie eine neue "sexuelle Generation", die von der Liberalisierung der öffentlichen Diskussion zum Thema Sexualität geprägt ist? Die bisherige Literatur deutet auf gegensätzliche Antworten hin. Dieser Artikel bietet eine eingehendere Analyse der Besonderheit dieser Geburtenjahrgänge und basiert in erster Linie auf Interviews mit Frauen und Männern, die zwischen den 1950er und 1990er Jahren zur Welt kamen sowie auf Second-Hand-Statistiken. Er zeigt auf, dass sich Änderungen bei der Verwendung der wirksamsten Verhütungsmittel nur langsam durchsetzten und auf die 1990er Jahre begrenzt waren. Die sexuellen Neuerungen der Perestroika und die folgenden Jahre teilen wichtige Gemeinsamkeiten mit den Zeiten der "Stagnation", wie den geschlechterabhängigen doppelten Standard und das hohe Risiko einer ungewollten Schwangerschaft. Diese sexuellen Neubeginne unterschieden sich jedoch von früheren dahingehend, dass die hohe Wahrscheinlichkeit ungewollter Mutterschaft nicht mehr durch die Planbarkeit der Wege ins Erwachsenendasein kompensiert wurde. Ein ähnlicher Mangel an effektiver Verhütung hat daher in den Erinnerungen der Generationen in der Zeit der "Stagnation" und während der Perestroika unterschiedliche Bedeutungen: während die erstere zu einer selektiven Nostalgie nach einfacheren Zeiten tendiert (als Liebe und Spontaneität statt sorgfältiger Planung bestimmend waren), sind die Geschichten der späteren eher von Bitterkeit geprägt. Ihre Erfahrung war oft eine schmerzliche Lücke zwischen der grundlegenden Sozialisation und dem Weg zu finanzieller Unabhängigkeit und einem eigenen Zuhause.

<sup>81</sup> See Catherine Bonvalet, Céline Clément et.al.: Renewing the Family: A History of the Baby-Boomers, Berlin 2015.

<sup>82</sup> See Claro, Ni hasard (see note 50), pp. 285-287; Ganpiero Dalla Zuanna, Alessandra De Rose et.al.: Low Fertility and Limited Diffusion of Modern Contraception in Italy during the Second Half of the Twentieth Century, in: Journal of Population Research 22 (2005), no. 1, pp. 21-48.